



Dear Who's Who Nominee,
We are in the midst of producing our most exciting and comprehensive inaugural edition of **Who's Who In Black Alabama™**. You have been nominated for inclusion in this historic publication.

Terri A. Sewell, U.S. representative-elect of the 7th District of Alabama, will honor the publication by penning the foreword.

We are pleased to invite you to submit a quality digital headshot and a current biography no longer than 180 words, for inclusion in the upcoming edition. It is important that you read the enclosed directions to comply with the requirements. All photographs and biographies must be received by our corporate office no later than Thursday, March 10, 2011. While inclusion is not always guaranteed, there is no cost associated with your information appearing in the prestigious publication. If you were previously featured in a Who's Who publication and would like to be included in this publication, please contact our editorial department directly (call 614-481-7300 or email editorial@whoswhopublishing.com). We are going to press soon, so please don't delay.

We look forward to seeing you at our Official Unveiling Reception for **Who's Who In Black Alabama™** to be held this spring. Additional details will be available in the coming weeks.

Our company's 21-year-old mission is deeply rooted in documenting the achievements of African Americans around the country. You are invited to visit us online at www.whoswhopublishing.com for future events, releases and product updates.

Sincerely,

Catrena Norris Carter
Associate Publisher

CORPORATE OFFICE 3700 Corporate Drive, Suite 110 • Columbus, Ohio 43231 • (614) 481-7300
www.whoswhopublishing.com

SUBMISSION GUIDELINES

PLEASE READ CAREFULLY AS THIS WILL AFFECT YOUR SUBMISSION

Complete entries (bio and photo) must be submitted to our offices on or before the stated deadline.

Sample Biographical Sketch - 180 WORDS OR LESS - Please submit in this format:

Patricia Beard
Vice President of Community Relations
WXOR-TV/ 13 Alive

Phone: (404) 555-5555
Address: 1234 Main St. ATL, GA 33305
Email: aabbcc123@aol.com

Patricia Beard is vice president of community relations for WXOR-TV/ 13 Alive, Atlanta's NBC affiliate. In this position, she manages public service events and cause-related marketing campaigns for the station. Patricia is executive producer of the Emmy Award-winning 13 Alive Community Service Awards, a program that annually honors outstanding volunteers, and the 13 Alive Holiday Can-a-thon, Georgia's largest televised food-raising event.

Patricia is a multi-Emmy Award winner and founder of the Black Women Film Preservation Project. She was named WXOR-TV's first female vice president in 1982. Likewise, she was featured in USA Today as an Ortho 21st Century Woman, which designated her as one of the women who can lead America into the 21st century.

Patricia received a Bachelor of Arts degree from Spelman College and Georgia State University awarded her a master's degree in education. In 2000 she was awarded a Master of Arts degree in film and video from Georgia State University.

A native of Waco, Texas, Patricia is the wife of Jeff Beard and the proud mother of three sons, Edward, Jeffrey and Ellis.

BIOGRAPHICAL SKETCH – LIMITED TO 180 WORDS OR LESS (MS Word can perform a word count)

- **Must include** name, title, and company/organization/agency (see above sample).
- Include work-related responsibilities in the first paragraph.
- Share honors, special achievements and organization memberships/affiliations.
- Include educational background if applicable (i.e., school and degree(s) earned).
- You may include personal data (hobbies, children and spouse).
- **NO VITAS, RESUMES OR MULTIPLE PAGE DOCUMENTS.**
- Submit bio in Microsoft Word document.

PHOTOGRAPH (at least 4 x 6) – SEND HARD COPY or E-MAIL PHOTO SCANNED AT 300 DPI

- **Professional headshot strongly recommended. Poor quality photos WILL NOT BE INCLUDED.**
- Please do not submit half-tones, faxes, Polaroid pictures or pictures printed from your computer.
- Return photograph requests must be accompanied by a self-addressed stamped envelope (**SASE**) with **sufficient postage and of sufficient size.**

WHERE TO SEND YOUR SUBMISSION

Mail hard copy to:
Who's Who Publishing Co.
Editorial Office

3700 Corporate Drive, Suite 110
Columbus, OH 43231

or send via e-mail to
editorial@whoswhopublishing.com

Advertisements can be submitted electronically to
ads@whoswhopublishing.com

DEADLINE MARCH 10, 2011

Sample of printed bio in book:

Carter Womack is president of Leadership At Its Best, LLC, a company that provides leadership and development training, with a focus on pre-college and university students. The pre-college program is BOLD – Black-student Orientation to Leadership Development. The BOLD programs are a one-day conference, a six-month institute, a two-week summer camp, and a five- to six-day college tour. The university programs focus on student organizational leaders and development for all leadership programs.

Carter is also vice president of national accounts with Who's Who Publishing. Additionally, he served as Phi Beta Sigma Fraternity, Inc.'s 27th national president and was re-elected as the 29th national president. He was the 28th national president of the National Pan-Hellenic Council. A former councilman for Akron, Ohio, he served as chairman of the Alabama A&M University Foundation.

Carter was featured in *Ebony* magazine as one of the 100 Most Influential Blacks in America, and was inducted into the Alabama A&M University Hall of Fame in 1990 for outstanding community service. A member of New Salem Baptist Church, he is committed to the development of young people.



Carter D. Womack

President & Chief Executive Officer
Leadership At Its Best, LLC



IF YOU NEED HEADSHOTS CONTACT OUR OFFICIAL PHOTOGRAPHER:

Ricky White of Black & White Photography

Black & White or Color Photos
Studio: \$50/Location: \$75

Phone: (205) 714-3000 or (205) 240-1277
Email: rickywhite@mybwp.com